



Reach out to millions using the power of the Internet.

You will find that **SmokyMountainConnection.com** has some of the most aggressive pricing for Internet banner advertising anywhere on the World Wide Web. And, you can rest assured that we will work with you every step of the way to ensure that your company or Establishment is properly represented on the web. Each advertisement is carefully reviewed by our IT department and submitted to you for approval. No matter if you are a single proprietor of a small café, or the owner of a large chain of stores throughout the Smoky Mountain region. The talented staff here at SmokyMountainConnection.com can help you get the exposure you need on the most powerful advertising medium available – the Internet. This will help bring customers in your door, and ultimately dollars to your bottom line.



Call us at **866.577.0714** for more info. Tim will be happy to help.

*For package pricing and specials
please call our sales representative
for details 866-577-0714*

Please contact us at:
SmokyMountainConnection.com
Phone (866) 577-0714
Or email info@foothilltours.com

A Foothill Tours, LLC Company

Plans w/ pricing

Text link to advertisers website

Advertisers receive a text link from our Sponsor Links from our website to their website. **Pre-paid Yearly Rate: ONLY \$150.00 !!!**

Banner advertising and link to your website

Advertisers receive a banner on the home page of SMC website and random placement on our Rides, Roads, and Point-of-Interest Pages **Pre-paid Yearly Rate: ONLY \$400.00 !!!**

Fixed Placement Advertising (FPA)

FPA consists of an advertisement display separate from the banners. This type of advertising is different than the banner or the text link in that it stands alone and you can put as much or as little information as you like in the advertisement. Your FPA will show randomly throughout the site. FPA can tell your company's story and you can include graphics and text links (as long as the text link is to your site) it can also include your banner if you choose. **Pre-paid Yearly Rate: ONLY \$850.00 !!!**



Optional Services

Personalized webpage within the SMC website

Don't have a website no problem we can help!

If Advertiser does not have a website SMC will develop a separate page on our website to showcase advertisers products and services. This page will be searchable from all the major web search engines and you can link to it from other sites that you are advertising on.

<i>Personalized Webpage Fees</i>	<i>Cost</i>
Yearly Fee (When purchased with a link or banner)	\$150.00
Yearly Fee (When purchased alone)	\$450.00
<i>Development (One time Fee)</i>	
Webpage Design (Client provides content)	\$50.00
Webpage Design (We provide content)	Call for Quote

Mapping Option

Include your location on our Points of interest or Lodging locator page.

<i>Mapping Option Fees</i>	<i>Cost</i>
Yearly Fee (When purchased with a link or banner)	\$50.00
Yearly Fee (When purchased alone)	\$150.00

Events Option

Showcase your special event with a Fixed Placement Event Advertisement (FPEA). This option is very similar to the Fixed Placement Advertisement only the FPEA will be placed in our event page (our third most visited page) and is not random. The FPEA will be placed on the site until the date of the event and will show each time the user opens the events page.

<i>Fixed Placement Event Advertisement</i>	<i>Cost</i>
Yearly Fee (When purchased with a link or banner)	\$25.00
Yearly Fee (When purchased alone)	\$125.00
<i>Development (One time Fee)</i>	
FPEA Design (Client provides content)	\$50.00
FPEA Design (We provide content)	Ask for Quote

The Smokies Are Calling...
Call us to make the Connection

SmokyMountainConnection.com Website Order Form

Please print this order form, fill out, sign and date in all applicable areas, and mail with enclosed payment to:

Foot Hill Tours, LLC
PO BOX 170308.
Spartanburg, SC 29301

Please email all advertising graphics to: tschenk@foothilltours.com
If you have any questions, please contact us at: 864-278-8235 or email tschenk@foothilltours.com

Once an Effective Start Date has been established, a signed hard copy of this document will be returned to you
Thank you for your business!

Date: _____

Company Name: _____

Billing Address: _____

City: _____ State: _____ Zip Code: _____

Contact Name: _____

Contact Phone: _____

Contact Email: _____

Company URL: _____

This is the URL that will be used for the Link

Effective Start Date: _____

This will be filled in by FHT

Agreement Signatures Date: _____

Company:

Company: Foothill Tours, LLC

By: _____
Signature

By: _____
Signature

Name: _____
Please Print

Name: _____
Please Print

Title: _____

Title: _____